

John Hope Bryant

An American Entrepreneur.



The Global Builder: Brands, Companies, Organizations, People.



Operation HOPE
553%

The Promise Homes
Company

303%

John Hope Bryant has driven 553% growth rate over 5 years at Operation HOPE, and 303% Growth Rate over 2.5 years at The Promise Homes Company, establishing both as the largest nonprofit organization and for profit company, in their respective sectors, in the United States.



**FOR
PURPOSE
PORTFOLIO**

The first nonprofit organization to connect a nonprofit mission, community service and the business case.

- 150+ locations over 4 years, and growing
- HOPE Inside bank branches
- HOPE Inside major employers
- 2016 American Banker Innovator of the Year





- Led the establishment of financial literacy and emergency financial disaster preparedness, response and recovery policies for the U.S. federal government
- Established HOPE Inside locations at Ebenezer Baptist Church and Mason Temple in Memphis
- Created largest national network of financial literacy and economic empowerment centers in the nation for the underserved
- Established Operation HOPE as the only nonprofit organization allowed to operate inside a bank branch in U.S. history
- Distinguished as the only American citizen to cause renaming of building on White House campus
- Established an historic marker at Memphis International Airport in honor of Dr. Martin Luther King, Jr.'s 'Final Flight'
- Awarded coveted 4-Star rating by Charity Navigator annually, 2015 to present

Built To Do Good



Portfolio Companies





**FOR
PROFIT
PORTFOLIO**

A Private Equity Firm
Specializing in Social
Impact Investing.

*Doing well by doing good,
at scale.*





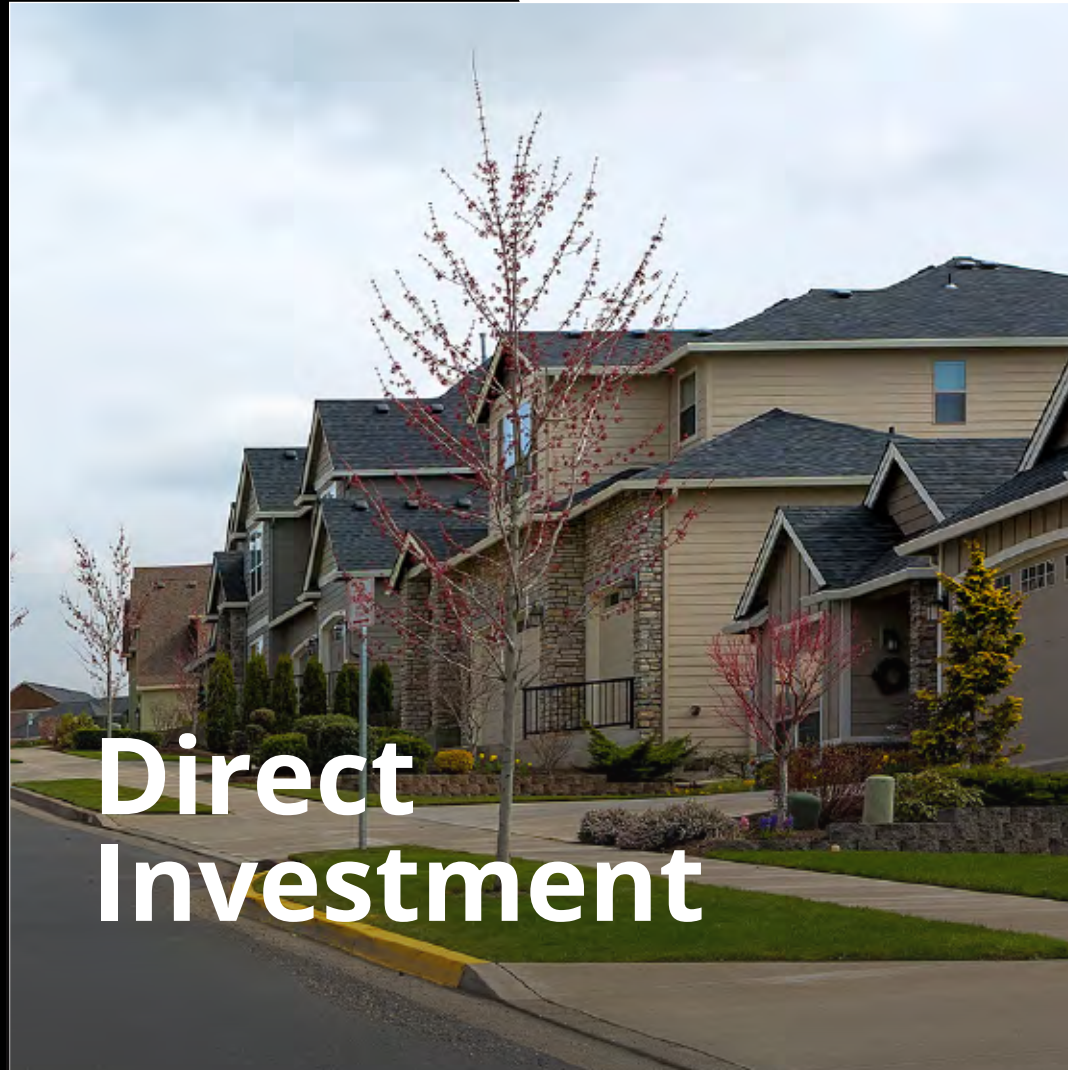
Unleashing Untapped Potential

Bryant Group Ventures, founded by John Hope Bryant, is a private equity firm focused on social impact investing, and is uniquely positioned to expand globally. ”

The business model for BGV is simple and straight forward; prove that a proper business and businessman can

“*do well and do good too.*”

Doing well by doing good is the operational mandate for BGV, and the company has experienced more than 300% investment portfolio growth since June, 2017.



Direct Investment



- is the largest minority controlled owner of single family rental homes in the U.S.
- holds approximately \$100M in total assets
- owns homes in 28 counties within the states of GA and FL
- is actively planning for state, regional and national expansion
- is presently undergoing a merger, which will grow the company north of \$1B in assets



John Hope Bryant



Promise Homes was founded by social entrepreneur and businessman John Hope Bryant, who also founded, amongst other initiatives for good, the global financial inclusion nonprofit organization Operation HOPE.

Under Bryant's leadership, Operation HOPE has directed more than \$2.5B into underserved communities over the past 25 years, has served more than 3M clients from low wealth communities, and is recognized as a best-in-class nonprofit organization operating in the top quartile amongst all nonprofits in the nation.

Tony Ressler



Michael Arougheti



Founding investors and board members include **Tony Ressler**, co-founder and Executive Chairman of Ares Management, an alternative asset manager with \$148 billion in AUM as of 12/31/2019, and principal owner of the Atlanta Hawks basketball club and **Michael Arougheti**, co-founder and President of Ares Management.



Notable Achievements

The Promise Homes Company:

- successfully executed six portfolio acquisitions of 663 single family homes, in Atlanta, Georgia and North Florida
- has an asset value today in excess of \$100M, from an investment of \$30M of equity and \$48M of debt
- is recognized by the DeKalb County Government as the largest landlord for affordable housing and the largest investment owner for single family homes in the county
- was featured by FreddieMac as Best Practice in a White Paper on the SFR space in 2018
- was featured as a model by CNBC SquawkBox, the Wall Street Journal, the Atlanta Journal Constitution and others
- based on it's business model, received a donation of 5,000 energy efficiency lightbulbs from Lighting Science Company for each home within the Promise Homes portfolio

Shareholder & Advisor



25 Madison, a private equity firm.



nurish.me

nurish.me, a groundbreaking health and dietary supplements, data sciences, and wellness company.

Institutional Partners



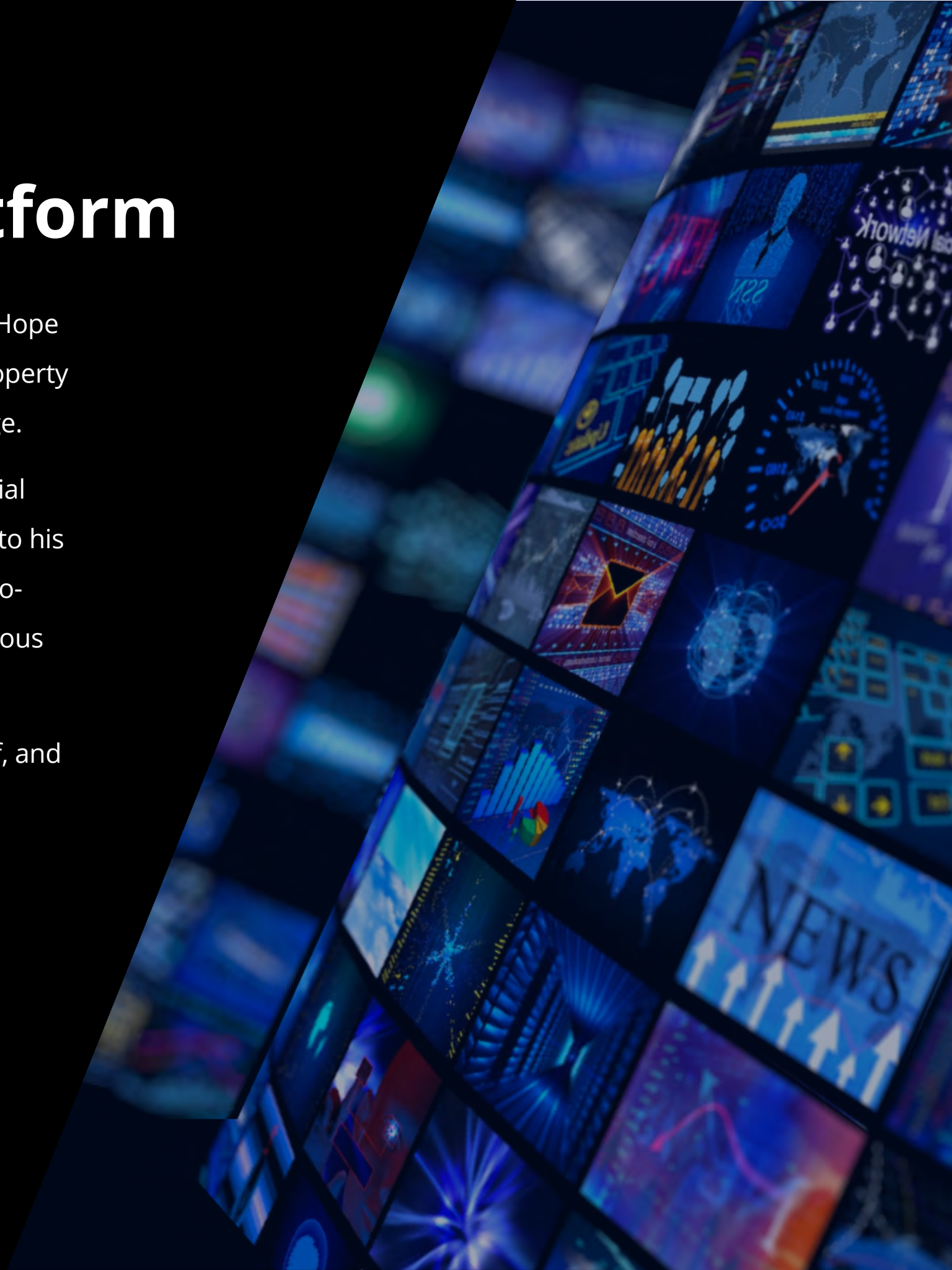
Digital Media Platform

BG Digital Media is the holding company for John Hope Bryant's thought leadership, and his intellectual property rights, tied to his thoughts, likeness, voice and image.

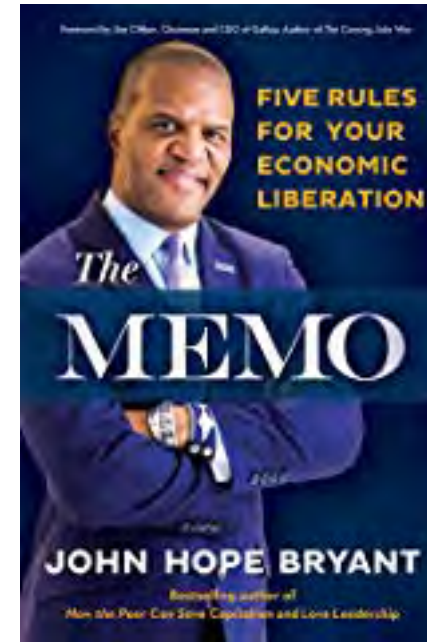
Bryant has, to date, more than 1M followers on social media, and more than 90M video views online tied to his financial literacy, minority entrepreneurship and economic empowerment series online through his various platforms.

BGDM holds all of the intellectual property rights of, and for, JHB, including, but not limited to:

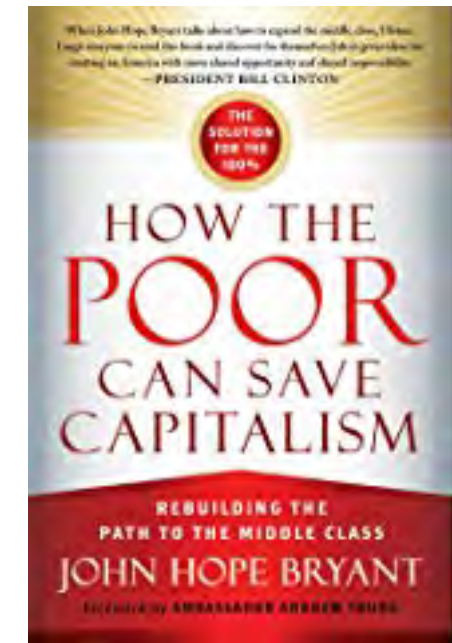
- Authorized books
- Speeches
- Writings and recordings
- Videos
- Online presentations and all digital content



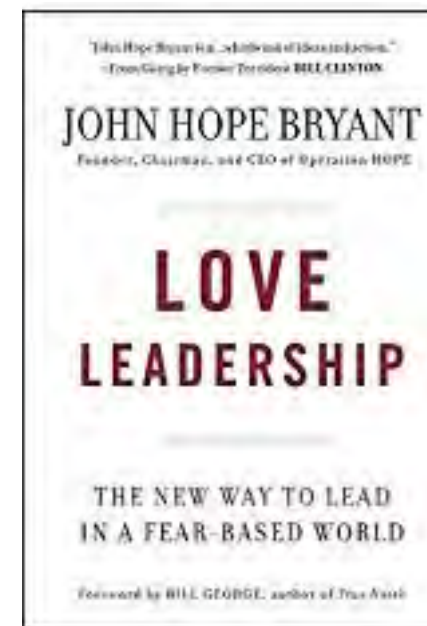
Digital Media Properties



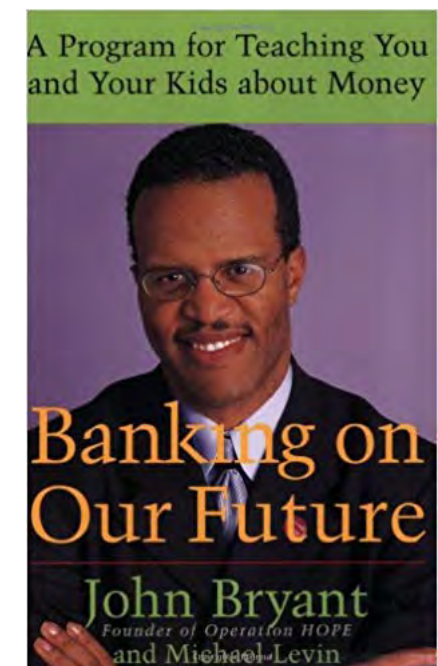
The Memo



How The Poor Can Save Capitalism.



Love Leadership:
The New Way to Lead in
a Fear-Based World



Banking on Our Future

Digital Media IP Rights

Bryant Branding :
1M + Followers



Network Television Engagement

Regular Guest Co-Host on CNBC Squawk Box
focusing on:

- Wealth and income inequality gap
- The future of capitalism
- Doing well by doing good
- Entrepreneurship and wealth creation from the bottom up





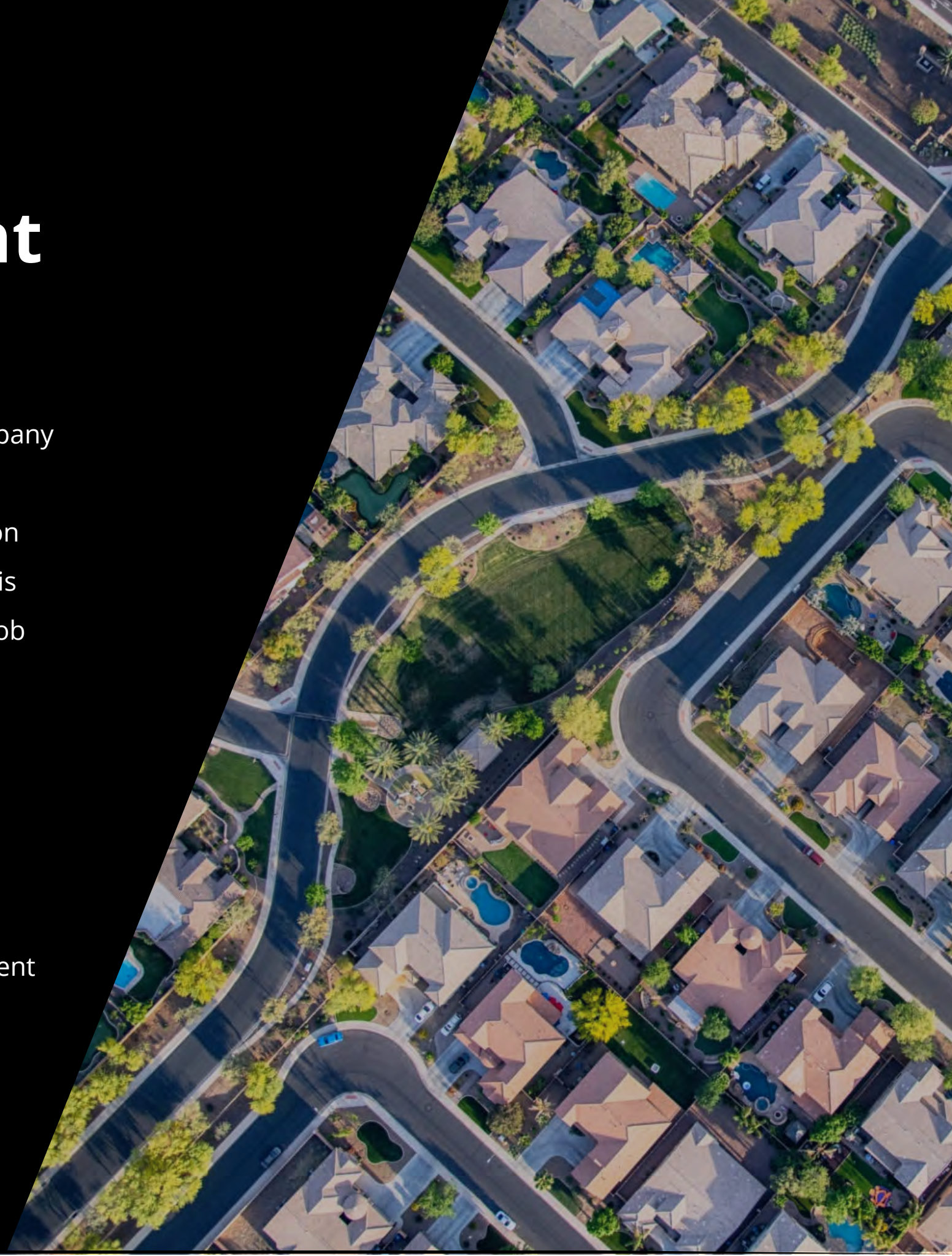
**THE
FUTURE**

Future Investment Opportunities

Promise Companies is an investment holding company within BGV, a wholly separate legal and business entity from TPHC. Promise Companies is focused on the global workforce market, with specific emphasis on multi-family rental housing, development and job creation projects, within workforce communities.

BGV's focus to date includes:

- Single family homes for rent
- Affordable housing business
- Senior rental housing business
- Workforce jobs through Call Center development and management



A night cityscape with a digital network overlay. The image shows a city at night with many lit-up buildings. Overlaid on the city is a network of white dots connected by thin white lines, representing a digital or data network. The text 'Future Digital Media Opportunities' is written in white, bold, sans-serif font across the lower part of the image.

Future Digital Media Opportunities

- Licensing Intellectual Property (IP) rights
- A scaled digital channel
- Subscription, sponsor and partnership model to scale